

# Wellness Wednesday: Smoking & Tobacco-Use Cessation Counseling

10/26/2022





# Today's Presenters

- Jhadi Grace
  - Provider Outreach and Education Consultant
- Andrea Freibauer
  - Provider Outreach and Education Consultant

# Disclaimer

National Government Services, Inc. has produced this material as an informational reference for providers furnishing services in our contract jurisdiction. National Government Services employees, agents, and staff make no representation, warranty, or guarantee that this compilation of Medicare information is error-free and will bear no responsibility or liability for the results or consequences of the use of this material. Although every reasonable effort has been made to assure the accuracy of the information within these pages at the time of publication, the Medicare Program is constantly changing, and it is the responsibility of each provider to remain abreast of the Medicare Program requirements. Any regulations, policies and/or guidelines cited in this publication are subject to change without further notice. Current Medicare regulations can be found on the [CMS website](#).

# No Recording

- Attendees/providers are **never** permitted to record (tape record or **any** other method) our educational events
- This applies to our webinars, teleconferences, live events and any other type of National Government Services educational events

# Objectives

- Provide overview of Medicare preventive service: Smoking and tobacco-use cessation counseling
- Encourage providers to promote and educate beneficiaries in life-saving preventive services and screenings
- Assist providers in billing so claim denials may be avoided

# Agenda

- Overview of Medicare's Preventive Services Program
- Smoking and tobacco-use cessation counseling
- References, Resources and Wrap-Up
- Questions and Answers
- Acronyms used in this PPT are defined in the [NGS Acronym Search Tool](#)

# Preventive Services Overview

- CMS recognizes the importance of disease prevention, early detection and lifestyle modifications that support the health of Medicare beneficiaries
- Medicare pays for many preventive benefits, including educating Medicare beneficiaries about potentially life-saving services and screenings

# Preventive Services Educational Tool



**mln**  
 EDUCATIONAL TOOL

KNOWLEDGE • RESOURCES • TRAINING

(T) Telehealth Eligible Service

**Medicare Preventive Services**

× Select a Service

FAQs

Resources

Alcohol Misuse Screening & Counseling (T)	Annual Wellness Visit (T)	Bone Mass Measurements	Cardiovascular Disease Screening Tests	Cervical Cancer Screening	Colorectal Cancer Screening	Counseling to Prevent Tobacco Use (T)
Depression Screening (T)	Diabetes Screening	Diabetes Self-Management Training (T)	Flu Shot & Administration	Glaucoma Screening	Hepatitis B Screening	Hepatitis B Shot & Administration
Hepatitis C Screening	HIV Screening	IBT for Cardiovascular Disease (T)	IBT for Obesity (T)	Initial Preventive Physical Exam	Lung Cancer Screening (T)	Mammography Screening
Medical Nutrition Therapy (T)	Medicare Diabetes Prevention Program	Pap Tests Screening	Pneumococcal Shot & Administration	Prolonged Preventive Services (T)	Prostate Cancer Screening	STI Screening & HIBC to Prevent STIs (T)
Screening Pelvic Exams	Ultrasound AAA Screening					

Quick Start

Advance Health Equity

MLN006559 September 2022



# Deductible and Coinsurance Waived for Certain Preventive Services

- For DOS on/after 1/1/2011
  - Medicare deductible and coinsurance waived for preventive services included in this presentation
  - [CR 7012, "Waiver of Coinsurance and Deductible for Preventive Services, Section 4104 of Patient Protection and Affordable Health Care Act, Removal of Barriers to Preventive Services in Medicare"](#)

# Did You Know

- A beneficiary must be enrolled in Medicare Part B in order to be covered for any Medicare preventive services

# Counseling to Prevent Tobacco Use

# Medicare Coverage

- Tobacco use is the leading cause of preventable death in the United States
- CR 7133 – Counseling to Prevent Tobacco Use
  - Effective for claims with dates of service on and after 8/25/2010, CMS will cover tobacco cessation counseling for outpatient and hospitalized Medicare beneficiaries

# Who is Covered

- Beneficiaries who use tobacco, regardless of whether they have signs or symptoms of tobacco-related disease
- Beneficiaries must be competent and alert at time that counseling is provided

# Frequency of Coverage

- Medicare will cover two cessation attempts per year
  - Each attempt may include a maximum of four intermediate or intensive sessions
- Total annual benefit covers up to eight sessions in a 12-month period
  - Practitioner and patient have flexibility to choose between intermediate or intensive cessation strategies for each attempt

# Checking Eligibility using CWF

```
MAP175K          NATIONAL GOVERNMENT SERVICES,#13001 UAT  ACMFA561 10/01/18
MXG9282  SC                      C201844F 10:37:40
```

```
SMOKING AND TOBACCO USE CESSATION COUNSELING SERVICES
```

```
MID XXXXXXXXXXXX LN XXXXXX FI X DOB XXXXXXXX SEX X
```

```
COUNSELING PERIOD:
```

```
TOTAL SESSIONS:  00  00  00  00  00
```

```
HCPCS  FROM      THRU    PER QT TP PRF  HCPCS  FROM      THRU    PER QT TP PRF
```

# Who Can Provide Counseling

- Qualified physicians and other Medicare-recognized practitioners
  - NPs
  - PAs



# Documentation Requirements

- Medical record should support counseling provided
  - Verify patient's history of tobacco use
  - Justify length of time of each session performed (intermediate vs. intensive)
  - Include total time spent and what was discussed, including cessation techniques, resources and follow-up

# Billing Requirements

- Claim level coding
  - Report appropriate TOB
  - Report appropriate ICD-10 diagnosis code
- Line level coding
  - Report revenue code 0942
    - RHCs/FQHCs report revenue code 052X when billing as encounter
    - CAH Method II report revenue code 096X, 097X, or 098X
  - Report appropriate HCPCS/CPT code
- See next slides for coding options

# TOBs Based on Facility Type

Facility Type	TOB
Hospital inpatient	12X
Hospital outpatient	13X
SNF ancillary	22X
SNF outpatient	23X
CAH	85X
RHC (additional billing instructions on slide 22)	71X
FQHC (additional billing instructions on slide 23)	77X

# ICD-10 Diagnosis Codes

ICD-10 Diagnosis Codes			
F17.210	F17.211	F17.213	F17.218
F17.219	F17.220	F17.221	F17.223
F17.228	F17.229	F17.290	F17.291
F17.293	F17.298	F17.299	T65.211A
T65.212A	T65.213A	T65.214A	T65.221A
T65.222A	T65.223A	T65.224A	T65.291A
T65.292A	T65.293A	T65.294A	Z87.891

- Additional codes may apply

# HCPCS/CPT Codes

HCPCS/CPT Code	Description
99406	Smoking and tobacco-use cessation counseling visit; intermediate, greater than three minutes, up to 10 minutes
99407	Smoking and tobacco cessation counseling visit; intensive, greater than 10 minutes

# Additional Billing Instructions for RHC

- Tobacco-use cessation counseling services qualify as stand-alone billable encounters
  - Report claim line
    - Billable encounter revenue code 052X; CPT code 99406 or 99407; actual charges
- If provided on same DOS as other billable encounter, report as incident-to service

# Additional Billing Instructions for FQHC

- Tobacco-use cessation counseling services qualify as stand-alone billable encounters
  - Report payment code line
    - Billable encounter revenue code 052X; payment code G0467; facility's payment code charges
  - Report qualifying visit HCPCS line
    - Billable encounter revenue code 052X; CPT code 99406 or 99407; actual charges
- If provided on same DOS as other billable encounter, report as incident-to service

# Payment Methodology Based on Facility Type

Facility Type	Method of Payment
Hospital	OPPS/MPFS
SNF	MPFS
RHC	AIR
FQHC	PPS
CAH Method I	101% reasonable cost for TC
CAH Method II	101% reasonable cost for TC, plus 115% MPFSDB for PC



# Beneficiary Cost Sharing

- Coinsurance: waived
- Part B deductible: waived
  - Affordable Care Act

# Why Claims Are Denied

- Beneficiary received additional screening within frequency limitations
- Medical record does not support HCPCS codes billed for service

# Polling Question

- Patient only smokes a few cigarettes per day and does not have a “smoker’s cough”. Will counseling be covered?
  - Yes
  - No

# References, Resources, Wrap Up

# CMS Resources

- [Internet-Only Manuals](#)
- [National coverage determinations](#)
- [Preventive services online tool](#)
  - Individual links for each preventive service

# CMS IOMs

- CMS IOM Publications
  - 100-03, *Medicare National Coverage Determinations Manual*, Chapter 1, "Coverage Determinations, Part 4"
    - Section 210.4 "Smoking and Tobacco-Use Cessation Counseling"
  - 100-04, *Medicare Claims Processing Manual*, Chapter 18, "Preventive and Screening Services"
    - Section 150 "Counseling to Prevent Tobacco Use"

# CMS Resources

- [Change Requests](#)
- [MLN Matters Articles](#)
- [MLN Products](#)
  - Preventive Services Educational Products Web page
  - MLN Products Catalog
  - Web-based training

# Change Requests

- [CR7133/MM7133](#), "Counseling to Prevent Tobacco Use"
- [CR10199, "Updates to Pub. 100-04, Chapter 18 Preventive and Screening Services and Chapter 32 Billing Requirements for Special Services and Publication 100-03, Chapter 1 Coverage Determinations Part 4"](#)



# What You Should Do Now

- Share this presentation with internal staff members
- Talk to your patients about the importance of taking advantage of Medicare preventive services
- Update system with correct coding information
- Update any internal procedure to avoid costly, time-consuming claim errors

# Thank You!

- Follow-up email
  - Attendees will be provided a Medicare University Course Code
- Questions?

