



Wellness Wednesday: Smoking and Tobacco Use Cessation Counseling

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Today's Presenters

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Objectives

- Provide overview of Medicare preventive service: Smoking and tobacco-use cessation counseling
- Encourage providers to promote and educate beneficiaries in life-saving preventive services and screenings
- Assist providers in billing so claim denials may be avoided

Agenda

- Overview of Medicare's Preventive Services Program
- Smoking and tobacco-use cessation counseling
- References, Resources and Wrap-Up
- Questions and Answers

Preventive Services Overview

- CMS recognizes the importance of disease prevention, early detection and lifestyle modifications that support the health of Medicare beneficiaries
- Medicare pays for many preventive benefits, including educating Medicare beneficiaries about potentially life-saving services and screenings



Medicare Preventive Services

✕ Select a Service	FAQs	Resources
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Alcohol Misuse Screening & Counseling	Annual Wellness Visit	Bone Mass Measurements	Cardiovascular Disease Screening Tests	Cervical Cancer Screening	Colorectal Cancer Screening	Counseling to Prevent Tobacco Use
Depression Screening	Diabetes Screening	Diabetes Self-Management Training	Flu Shot & Administration	Glaucoma Screening	Hepatitis B Screening	Hepatitis B Shot & Administration
Hepatitis C Screening	HIV Screening	IBT for Cardiovascular Disease	IBT for Obesity	Initial Preventive Physical Exam	Lung Cancer Screening	Mammography Screening
Medical Nutrition Therapy	Medicare Diabetes Prevention Program	Pap Tests Screening	Pneumococcal Shot & Administration	Prolonged Preventive Services	Prostate Cancer Screening	STI Screening & HIBC to Prevent STIs
Screening Pelvic Exams	Ultrasound AAA Screening					

▶ Quick Start

▶ Eliminate Health Disparities

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Deductible and Coinsurance Waived for Certain Preventive Services

- For DOS on/after 1/1/2011
 - Medicare deductible and coinsurance waived for preventive services included in this presentation
 - [CR 7012, “Waiver of Coinsurance and Deductible for Preventive Services, Section 4104 of Patient Protection and Affordable Health Care Act, Removal of Barriers to Preventive Services in Medicare”](#)

Did You Know

- A beneficiary must be enrolled in Medicare Part B in order to be covered for any Medicare preventive services

Polling Question #1

- What is your role in the Medicare Program for your facility?
 - Biller
 - Clinician
 - Intake/admissions
 - Compliance
 - Administrator

Polling Question #2

- How many years of Medicare experience do you have?
 - I am new to Medicare
 - 1–5 years
 - 6–10 years
 - Over 10 years

Polling Question #3

- How experienced are you with performing, documenting and/or billing Medicare preventive services?
 - This is all new to me
 - I am semi-comfortable but ready to learn more
 - I am pretty comfortable but will benefit from this as a refresher course

Counseling to Prevent Tobacco Use



Medicare Coverage

- Tobacco use is the leading cause of preventable death in the United States
- CR 7133 – Counseling to Prevent Tobacco Use
 - Effective for claims with dates of service on and after 8/25/2010, CMS will cover tobacco cessation counseling for outpatient and hospitalized Medicare beneficiaries

Who Is Covered

- Beneficiaries who use tobacco, regardless of whether they have signs or symptoms of tobacco-related disease
- Beneficiaries must be competent and alert at time that counseling is provided

Frequency of Coverage

- Medicare will cover two cessation attempts per year
 - Each attempt may include a maximum of four intermediate or intensive sessions
- Total annual benefit covers up to eight sessions in a 12-month period
 - Practitioner and patient have flexibility to choose between intermediate or intensive cessation strategies for each attempt

Checking Eligibility for Tobacco Cessation Counseling

```
MAP175K          NATIONAL GOVERNMENT SERVICES,#13001 UAT  ACMFA561 10/01/18
MXG9282  SC                      C201844F 10:37:40
                SMOKING AND TOBACCO USE CESSATION COUNSELING SERVICES
```

```
        MID XXXXXXXXXXXX      LN XXXXXX  FI X  DOB XXXXXXXXXXXX  SEX X|
```

COUNSELING PERIOD:

```
TOTAL SESSIONS:  00  00  00  00  00
```

```
HCPCS  FROM      THRU  PER QT TP PRF  HCPCS  FROM      THRU  PER QT TP PRF
```

Who Can Provide Counseling

- Qualified physicians and other Medicare-recognized practitioners
 - NPs
 - PAs

Documentation Requirements

- Medical record should support counseling provided
 - Verify patient's history of tobacco use
 - Justify length of time of each session performed (intermediate vs. intensive)
 - Include total time spent and what was discussed, including cessation techniques, resources and follow-up

Billing Requirements

- Claim level coding
 - Report appropriate TOB
 - Report appropriate ICD-10 diagnosis code
- Line level coding
 - Report revenue code 0942
 - RHCs/FQHCs report revenue code 052X when billing as encounter
 - CAH Method II report revenue code 096X, 097X, or 098X
 - Report appropriate HCPCS/CPT code
- See next slides for coding options

TOBs Based on Facility Type

Facility Type	TOB
Hospital inpatient	12X
Hospital outpatient	13X
SNF ancillary	22X
SNF outpatient	23X
CAH	85X
RHC (additional billing instruction on slide 25)	71X
FQHC (additional billing instruction on slide 26)	77X

ICD-10 Diagnosis Codes

F17.210	F17.211	F17.213	F17.218
F17.219	F17.220	F17.221	F17.223
F17.228	F17.229	F17.290	F17.291
F17.293	F17.298	F17.299	T65.211A
T65.212A	T65.213A	T65.214A	T65.221A
T65.222A	T65.223A	T65.224A	T65.291A
T65.292A	T65.293A	T65.294A	Z87.891

- Additional codes may apply

HCPCS/CPT Codes

HCPCS/CPT Code	Description
99406	Smoking and tobacco-use cessation counseling visit; intermediate, greater than 3 minutes, up to 10 minutes
99407	Smoking and tobacco cessation counseling visit; intensive, greater than 10 minutes

Additional Billing Instructions for RHC

- Tobacco-use cessation counseling services qualify as stand-alone billable encounters
 - Report claim line
 - Billable encounter revenue code 052X; appropriate HCPCS/CPT code; actual charges
- If provided on same DOS as other billable encounter, report as incident to

Additional Billing Instructions for FQHC

- Tobacco-use cessation counseling services qualify as stand-alone billable encounters
 - Report payment code line
 - Billable encounter revenue code 052X; appropriate payment code; facility's payment code charges
 - Report qualifying visit HCPCS line
 - Billable encounter revenue code 052X; appropriate HCPCS/CPT code; actual charges
- If provided on same DOS as other billable encounter, report as incident to

Payment Methodology Based on Facility Type

Facility Type	Method of Payment
Hospital	OPPS/MPFS
SNF	MPFS
RHC	AIR
FQHC	PPS
CAH Method I	101% reasonable cost for TC
CAH Method II	101% reasonable cost for TC plus 115% MPFSDB for PC

Beneficiary Cost Sharing

- Coinsurance: waived
- Part B deductible: waived
 - Affordable Care Act

Why Claims Are Denied

- Beneficiary received additional screening within frequency limitations
- Medical record does not support HCPCS codes billed for service

Polling Question #4

- Patient only smokes a few cigarettes per day and does not have a “smoker’s cough.” Will counseling be covered?
 - Yes
 - No

References, Resources, Wrap Up



CMS Resources

- Internet-Only Manuals

- [Regulations and Guidance > Manuals > Internet-Only Manuals \(IOMs\)](#)

- [National coverage determinations](#)

- [Preventive services online tool](#)

- Individual links for each preventive service

CMS Internet-Only Manuals

- CMS IOM Publications
 - 100-03, *Medicare National Coverage Determinations Manual*, Chapter 1, “Coverage Determinations, Part 4”
 - Section 210.4 “Smoking and Tobacco-Use Cessation Counseling”
 - 100-04, *Medicare Claims Processing Manual*, Chapter 18, “Preventive and Screening Services”
 - Section 150 “Counseling to Prevent Tobacco Use”

CMS Resources

- [Change Requests](#)
- [MLN Matters Articles](#)
- [MLN Products](#)
 - Preventive Services Educational Products Web page
 - MLN Products Catalog
 - Web-based training

Change Requests

- [CR7133/MM7133](#), “Counseling to Prevent Tobacco Use”
- [CR10199](#), “[Updates to Pub. 100-04, Chapter 18 Preventive and Screening Services and Chapter 32 Billing Requirements for Special Services and Publication 100-03, Chapter 1 Coverage Determinations Part 4](#)”

CMS Research Tool

- [Calendar of articles by effective date](#)
 - Organizes MLN Matters® articles by effective date with descriptive information
 - Represents 12 months (rolling months) of posted articles
 - Updated weekly to reflect posted articles and Change Requests
 - Helpful tool for reviewing upcoming Medicare changes!

What You Should Do Now

- Share this presentation with internal staff members
- Talk to your patients about the importance of taking advantage of Medicare preventive services
- Update system with correct coding information
- Update any internal procedure to avoid costly, time-consuming claim errors

Thank You!

- Follow-up email
 - Attendees will be provided a Medicare University Course Code
- Questions?

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